

Events 27th July – 2nd August 2026

Mon–Fri, 9.15 am – Guided Summer Hikes

Our experienced mountain hiking guides take you to the most beautiful spots in the region. Participation is free with the Kitzbühel Guest Card; guests without a Guest Card pay EUR 20.00.

Meeting point: Kitzbühel Hiking Information Point (next to Aquarena).

Daily, 9.30 am – Kitz Mountain Guiding

Experience impressive hikes with certified mountain guides Susi and Harry. Free participation with a valid mountain railway ticket (except Horn Summit Sunrise Breakfast). Meeting point: respective valley liftstation.

Tue 28 Jul, 10 am – Guided town-walk

Discover the charming sports town of Kitzbühel amidst a spectacular mountain landscape. This leisurely walk reveals the town's diversity and international reputation. Duration approx. 1.5 hours. Free with the Kitzbühel Guest Card. No registration required. Meeting point: in front of the Kitzbühel Tourism office / Town Fountain.

Tue 6 pm – Barbecue Evening with Live Music

Enjoy a barbecue evening in a relaxed musical atmosphere with a wide selection of grilled specialties. EUR 35.00 per person. Reservations: +43 5356 65482.

Venue: Rastplatzl am Thainerhof, Reith.

Wed 10 am – Jochberg Village Tour

Learn interesting facts about Jochberg. Register by Monday, 5 pm with Nicoletta Plumm (+43 664 1489268). Voluntary donations.

Meeting point: Jochberg municipal office (s'Amtl).

Wed 2 pm – Kids Art Days

Children explore different materials and techniques through play, focusing on creativity and shared experiences. Registration required. EUR 25.00. Register: +43 676 7145071.

Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Thu 4 pm – Science Show at the Museum

Exciting experiments and surprising phenomena provide fascinating moments for visitors of all ages. Venue: Museum Kitzbühel.



Thu 4 pm – 10 pm – PURA VIDA Kitzbühel

Varied programme including live music, yoga in the park, children's activities, Kitzbeach, the Kitzbühel ART MILE, museum tour, blackjack competition (18+), Kitzbühel Tourism merchandise stand and the open-air cinema screening 'Late Summer'. Free admission. Venue: Kitzbühel town centre.

Thu-Sat 4 pm – 10 pm – The Yurt – Summer Pop-Up

A handcrafted nomadic tent from Lech brings a unique summer pop-up with fine food, drinks and themed evenings. Food served 6:00–8:00 pm. Venue: Der Bichlhof, Kitzbühel

Thu 7 pm – Tracht'n House Kitchen Party

Pre-special kitchen party with DJ Dan Rubell, vinyl session, free entry and Alpenherz pop-up sale. Registration requested. Venue: HENRI Country House, Kitzbühel

Thu 7.30 pm – ART NIGHTS Kitzbühel

Painting and drawing for everyone. Various techniques, all materials included. EUR 25.00 including one drink. Registration: +43 676 7145071. Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel

Thu 8 pm – Open-Air Concert – Aurach Brass Band

Traditional brass band concert. Free admission. Oberaurach

Fri – Open-Air Brass Band Concerts

Traditional brass band concerts in Reith, music-pavilion 7.30 pm, in Jochberg music-pavilion 8 pm and Kitzbühel town-center 8.30 pm.

Fri 8 pm – International Organ Academy – All Stops Out

Music by César Franck, Marcel Dupré and Flor Peeters performed by Hannfried Lucke, Matthias Maierhofer and Katharina Königsfeld. Venue: Schlosshotel Kitzbühel.

Fri 8.30 pm – Tyrolean Evening

Traditional Tyrolean folklore with the D'Koasara folk group and Marco Ungericht. Venue: Lisi Family Hotel, Reith.

Sat 3 pm – Nature Tour at Schwarzsee

Guided scientific walk covering the lake's formation, peatland and current blue-green algae situation. Waterproof footwear recommended. Registration required T +43 676 83621 1270.



Sat 4 pm – 100th Annual Fair of the Kitzbühel Town Band

Traditional fair with bands, food stalls, bars, children's play area and free shuttle busses.
In the center of Kitzbühel

Sat 5 pm – International Organ Academy – Maria Hofer Competition

Second round of the Maria Hofer Competition. Free admission.
Venue: Parish Church, Kitzbühel

Sat 7 pm – Barbecue Evening with Live Band 'leis n' laut'

Barbecue evening with live music at the Hut Sonnalm. EUR 30.00 per person. Hut shuttle and accommodation special available. Registration required T +43 (0)664 1465671.
Venue: Sonnalm, Jochberg

Sun 4.45 am – Horn Summit Sunrise Breakfast

Watch the sunrise accompanied by traditional brass music and breakfast. Registration by 5:00 pm the previous day. Adults/youth EUR 54.00, children EUR 27.00. Please register until 5 pm the day before T +43 5356 6951 1411

Sun 9 am – Breakfast at the Farmhouse Museum

Traditional farmhouse breakfast with regional specialties. Admission included. Adults EUR 16.00, children EUR 7.00. Weather permitting.
Venue: Farmhouse Museum, Kitzbühel

Sun 10 am – Recovery Brunch

DJ Dan Rubell, buffet, coffee and prosecco. Hotel guests free, external guests EUR 29.00. Registration requested.

Sun 12 am – Morning Gathering with 'Montagsmusik'

Live music with panoramic views at the Alpenhaus on Kitzbüheler Horn. Free admission.

Sun 8 pm – Live Music with Guitarist Chris Rei

Relaxing evening with live guitar music. Free admission. Venue: Lisi Family Hotel, Reith.

